

QUINZE MAI

CONCEPTEUR D'ÉVÉNEMENTS

Information notice on the protection of personal data

Updated January 2023

QUINZE MAI Company (SASU WITH A CAPITAL OF 3 070 884 Euros - RCS NANTERRE 302 382 858 - 1, rue Augustine Variot - 92240 MALAKOFF) hereinafter the Organiser»).

QUINZE MAI is particularly concerned with the respect of the privacy of individuals and ensures that their personal data is processed in accordance with good practices in terms of confidentiality and the applicable legislation on the protection of personal data, in particular the General Data Protection Regulation No. 2016/679 (hereinafter the GDPR) and the Law n°78-17 of 6 January 1978 relating to data processing, files and freedoms in its latest version in force (hereinafter the Data Protection Act).

The purpose of this information notice relating to the processing of personal data (hereinafter the Notice) is to communicate the commitments made by QUINZE MAI for the protection of personal data processed and to inform you of your rights in this regard.

WHAT IS THE ROLE OF QUINZE MAI?

The GDPR and the Data Protection Act define the 'Data Controller' as the person who determines the means and purposes of the processing, the 'Processor' as the person who processes personal data on behalf of the Data Controller as two or more controllers who jointly determine the purposes and means of the processing.

Within the framework of the processing of personal data collected, QUINZE MAI acts as a data controller.

WHAT PERSONAL DATA IS PROCESSED BY QUINZE MAI, AND FOR WHAT PURPOSES?

QUINZE MAI processes or is likely to process the following categories personal data:

- Personal identification data: courtesy title, surname, first name, e-mail address, telephone number;
- Personal data related to professional life within the SantExpo exhibition : employer's name, business postal address, type of establishment/activity, function, department/cluster, involvement in the objective purchasing process in the context of participation in the Fair;
- Personal data related to professional life within the Nursing Event (Salon Infirmier): status of the individual and the employing establishment, employer's company name, professional postal address, type of establishment/activity, function, specialty, department/pole of attachment, means of exercise;

- Data related to personal life: areas of interest;
- Personal data relating to the trade shows: date of participation, information collected when the exhibitor scans the visitor badge, in particular: stands/speaking areas visited;

These personal data are processed QUINZE MAI to allow the following purposes to be pursued:

- Management of the visitor relationship during the trade shows;
- Communication of personalised content about your professional activity via newsletters, satisfaction surveys.

WHAT IS THE LEGAL BASIS FOR THE COLLECTION OF YOUR PERSONAL DATA BY QUINZE MAI?

- Processing is necessary for the performance of a contract with you or in order to take steps at your request before entering into a contract;
- Processing is necessary for the purposes of our legitimate interests: in order to manage our customer relationship, for canvassing purposes, to prevent fraud or ensure the security of the network and information of our computer systems, or to implement statistical studies.

This personal data is collected on the basis of your consent or the legitimate interest of QUINZE MAI, in order to provide the visitor with services adapted to their personal and/or professional interests.

Badge readers are present on the stand and in the speaking area of some exhibitors. By presenting their badge in front of the reader, visitors agree that their personal data will be transmitted directly to the exhibitor and processed in the context of their commercial relationship with the latter.

DOES QUINZE MAI SHARE YOUR PERSONAL DATA?

Internal recipients: Your personal data is processed by QUINZE MAI's internal employees who are bound by a confidentiality agreement.

External recipients: QUINZE MAI also communicates personal data to the following recipients:

Recipient company	Purpose
Accounting, legal and consultants	Accounting, legal and consulting services
Administrative authority	Legal obligation or legal proceedings
LENI	Hosting of personal registration data for the exhibition
OVH	Website hosting
Taligentia	Storage and processing of personal data
SPAT	Technical service for Exhibitors, Technical and logistical management, registration management
Mobile-Spot (LENI)	Service provider in charge of managing the SantExpo application (in particular, creating a user account, establishing contact with the network and sending notifications about the Fair)
Sendinblue	Emailing activity management tool
QUINZE MAI's Customers (Exhibitors at the Fair)	Marketing emails sent to visitors who have consented to having their badge scanned or who have viewed the exhibitor's speaking areas or dedicated space
Fédération hospitalière de France	Marketing emails within the SantExpo exhibition

In order to provide its products and services, QUINZE MAI may use service providers located outside the European Union. If the transfer takes place to a third country where the legislation has not been recognized as offering an adequate level of protection of Personal Data, QUINZE MAI ensures that the necessary measures are put in place in accordance with the Data Protection Act and the GDPR.

HOW DOES QUINZE MAI PROTECT YOUR PERSONAL DATA?

QUINZE MAI uses appropriate technical and organisational measures designed to protect the personal data processed.

As a data controller, QUINZE MAI takes the necessary measures to ensure the confidentiality and security of the personal data processed, in accordance with good privacy practices and applicable personal data legislation.

HOW LONG IS YOUR PERSONAL DATA KEPT BY QUINZE MAI?

Your personal data will be kept in the active database only for as long as is necessary for the purpose for which it is to be used, and then in intermediate storage in accordance with a specific legal requirement, if any.

WHAT ARE YOUR RIGHTS REGARDING YOUR PERSONAL DATA?

In accordance with the French Data Protection Act and the GDPR, you can, at any time, exercise your:

- Right to access: you can ask the Company for information on the processing of your Data and for a copy of said Data.
- Right to rectify: you may request the rectification of inaccurate Data held about you where such Data is held by the Company is inaccurate or incomplete.
- Right to erase: you have the right to obtain from the Company the deletion of your Data when one of the reasons provided for by the regulations exists (uselessness of the Data, withdrawal of your consent for processing based on it, etc.).
- Right to object: you have the right to object at any time, for reasons relating to your particular situation, to the processing of your Data, including for the purpose of commercial prospecting.
- Your right to data portability: you have the right to receive the Data in a usable format. This right only applies where the Data is provided to the Company by you or arises from your use of its services. This Data is processed on the basis of your consent or the performance of a contract.
- Right to limitation: You can ask the Company to suspend the processing of your Data when one of the reasons provided for by the regulations exists (contesting the accuracy of the Data, etc.).

Under the conditions defined by the regulations, you also have the right to define general or particular directives relating to the fate of your Data after your death. However, you are informed that only specific directives relating to the processing of Data implemented by the Company for the purposes defined in this Policy will be declared admissible by the Company subject to prior examination of each request.

You are informed of the possibility to address any request relating to your rights and your personal data and to decide on the location of your personal data after your death to the Data Protection Officer at the following address contact@15-mai.com sending a copy to the DPO at the address data-privacy@groupe-nehs.com.

Lastly, you have the right to raise any concerns about the way your personal data is processed with a competent control authority, in particular in the Member State of your habitual residence, your place of work or the place where you believe an alleged breach of your rights has occurred.

In France, the personal data protection authority is the Commission Nationale de l'Informatique et des Libertés (CNIL), 3 place de Fontenoy, TSA80715, 75334 Paris Cedex 07, France.

QUINZE MAI shall under no circumstances be held responsible for the technical availability of websites or mobile applications operated by third parties (including its possible partners) to which the User may have access via the Sites.

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